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Macroeconomics, 11th Edition



Synopsis

The economy is tough -- but economics doesn't have to be! Let Roger Arnold's MACROECONOMICS open up the world of economic analysis for your students. With more detailed coverage of the financial and economic crisis than any other principles text on the market, fun and innovative pedagogy, easy customization, and fully integrated digital and course management options, MACROECONOMICS is the perfect solution for any classroom. With intriguing pop culture examples, the text bolsters student interest by illustrating the unexpected places Macroeconomics occurs, and how economic forces link events to our lives and are part of your student's world 24/7. Building on the Video Office Hours lectures developed by Roger Arnold for the Tenth edition, the Eleventh edition features two entirely new video assets - Video Questions and Problems and Working with Diagrams. Video Questions and Problems videos walk the student through a worked problem, similar to those found at the end of each chapter, providing an ideal study tool for reference as students work through assigned problems. Working with Diagrams videos demonstrate key concepts in short (averaging 3-5 minutes) video pieces that students can play and replay to see how the graphs and other diagrams are built. Ideal for self-study or for online courses, the complete video assets available with MACROECONOMICS provide even greater flexibility for instructors. The Eleventh Edition is integrated with powerful resources, such as Aplia, CengageNOW, and Cengage's CourseMate for Macroeconomics, which provide unsurpassed planning and management tools, like homework that is automatically assigned, graded, and recorded online, or tracking of students' time spent with online resources. With new content reflecting a changing economy and new resources addressing the needs of a changing classroom, MACROECONOMICS, 11e is an ideal text for principles courses.

Book Information

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Customer Reviews

Dr. Roger A. Arnold is Professor of Economics at California State University San Marcos, where his fields of specialization include general microeconomic theory and monetary theory. A widely respected authority on economic issues, Dr. Arnold is a regularly featured expert on talk radio discussing the state of the economy. He is also a proven author who has published numerous academic articles, hundreds of newspaper columns, as well as the popular ECONOMICS: NEW WAYS OF THINKING and principles of economics supplemental text, HOW TO THINK LIKE AN ECONOMIST. Dr. Arnold earned a B.S. in Economics from the University of Birmingham in England and received his M.A. and his Ph.D. degrees from Virginia Tech.

Rented for CLEP Exam and the book was amazing! Not only followed the order of Instacert.com but was inline with Petersons practice exams. I read the book and was able to pass my CLEP with no prior knowledge with in 2 weeks of picking up the book.

This is an older version of Macroeconomics Roger A. Arnold. Most of my classmates purchased this textbook to save money and our professors did not mind us using an older textbook. However, this textbook has repetitive information and can definitely be condensed. Overall, the new textbook isn't repetitive and chapters are brief and straight to the point. In comparison to the new textbook, it is very similar. If you don't mind reading repetitive information over and over again you should get this.

Textbook for a class, got nice book at friendly price, shipped quickly for free

The book as listed as good condition. It was actually in poor condition. There were so many markings throughout the pages that it was difficult to read.

Its a school textbook. Everything is there, nothing is missing. You really can't expect anything more, packaging was great and the book was in excellent condition when I received it. Great purchase, thank you very much.

good textbook for macroeconomics

arrived in great shape and I am happy with my purchase!

When the professor says go to page 190, for example, the page numbers do not match. Not very efficient. Other than that, good clarity.

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